BRS	8	("705"/$$).ccls. and (dedrick).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/04 08:11
BRS	2	("6108637").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/04 10:03
BRS	18	(Blumenau adj1 Trevor).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/04 16:29
BRS	2	(Blumenau adj1 Trevor).in. and (javascript or java$1script)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/04 16:19
BRS	18	(Blumenau adj1 Trevor).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/04 16:21
BRS	6	("1279108").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/04 16:22
BRS	7	("1279108")	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/04 16:23
BRS	3	(Blumenau adj1 Trevor).in.	EPO	2004/11/04 16:29
BRS	32606	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 monitor$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 12:59
BRS	8750	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 monitor$5) and (internet web site www)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:16
BRS	713	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 monitor$5) and (internet web site www) and (((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:17
BRS	395	(@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 monitor$5) same ((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:18
BRS	60	(70$/$$$).ccls. and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 monitor$5) same ((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:18
BRS	67	((70$/$$$).ccls. or ("345"/$$).ccls.) and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 monitor$5) same ((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:19
BRS	48	(("705"/$$$).ccls. or ("709"/$$$).ccls. or ("345"/$$$).ccls.) and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 monitor$5) same ((neutral third) near5 (site party)) or nielsen)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:20
BRS	21	(("705"/$$$).ccls. or ("709"/$$$).ccls. or ("345"/$$$).ccls.) and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 monitor$5) same ((neutral third) near5 (site party)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:21
BRS	0	(("705"/$$$).ccls. or ("709"/$$$).ccls. or ("345"/$$$).ccls.) and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 measur$5 monitor$5) same ((neutral) near5 (site party)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:21
BRS	1	(("705"/$$$).ccls. or ("709"/$$$).ccls. or ("345"/$$$).ccls.) and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 measur$5 monitor$5) same ((neutral) same (site party)))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:22
BRS	5	(("705"/$$$).ccls. or ("709"/$$$).ccls. or ("345"/$$$).ccls.) and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 measur$5 monitor$5) same (nielsen or ((neutral) same (site party))))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 14:25
BRS	6	(("705"/$$$).ccls. or ("709"/$$$).ccls. or ("345"/$$$).ccls.) and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 rat$5 measur$5 monitor$5) same (nielsen arbitron ((neutral) same (site party))))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 15:53
BRS	6	("6457025" "5572643" "5737619" "6185586").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 15:52
BRS	6	(("705"/$$$).ccls. or ("709"/$$$).ccls. or ("345"/$$$).ccls.) and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 rat$5 measur$5	US-PGPUB; USPAT; EPO; JPO; DERWENT;	2004/11/19 15:53

		monitor$5) same (nielsen arbitron ((neutral) same (site party))))	IBM_TDB	
BRS	12	S83 or S84	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 16:12
BRS	0	S83 and (@ad<"19960903").ad. and (advert$5 market$5) and (internet web site www) and ((track$5 rat$5 measur$5 monitor$5) same (nielsen arbitron ((neutral) same (site party))))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 15:53
BRS	12	S83 or S84	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 17:12
BRS	0	(trevor adj3 blumenau).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 17:14
BRS	0	(trevor adj3 bluumenau).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 17:14
BRS	18	(trevor near3 blumenau).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2004/11/19 17:14
BRS	482	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 monitor$5) and (demograph$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:04
BRS	536	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:05
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BRS	112	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and (third$4 neutral$4 remot$4 trust$4) and (internet web www)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:10
BRS	96	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and (third$4 neutral$4 trust$4) and (internet web www)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:10
BRS	186	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and (third$4 neutral$4 trust$4 nielsen) and (internet web www on$1line)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:26
BRS	185	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and (third$4 neutral$4 trust$4) and (internet web www on$1line)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:19
BRS	15	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and (third$4 neutral$4 trust$4 nielsen) and (internet web www on$1line) and nielsen	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 13:33
BRS	15	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and (third$4 neutral$4 trust$4) and (internet web www on$1line) and (nielsen or I$1pro or netcount or pc$1meter or focalllink or audit$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:20
BRS	15	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and (third$4 neutral$4 trust$4) and (internet web www on$1line) and (nielsen or I$1pro or netcount or pc$1meter or focalink or audit$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:49
BRS	935	(@ad<"19960903").ad. and (advert$5 market$5) and (nielsen or I$1pro or netcount or pc$1meter or focalink or audit$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:24
BRS	29	(@ad<"19960903").ad. and (advert$5 market$5) and (I$1pro or netcount or pc$1meter or focalink or audit$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:37
BRS	2	("5892900").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:37
BRS	1	("5892900").pn. and ((third or neutral or nielsen) near10 (analy$8 or monitor$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:40
BRS	1	("5892900").pn. and ((third near5 part$4) near10 (analy$8 or monitor$5))	US-PGPUB; USPAT;	2005/01/04

			EPO; JPO; DERWENT; IBM_TDB	16:41
BRS	1	("5892900").pn. and ((third near5 part$4) near10 (audit$5 analy$8 monitor$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:44
BRS	1	("5892900").pn. and ((third near5 part$4) same (audit$5 analy$8 monitor$5))	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:44
BRS	3	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and ((third$4 neutral$4 trust$4) near10 party) and (internet web www on$1line) and (nielsen or I$1pro or netcount or pc$1meter or focalink or audit$1bureau)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:50
BRS	72	(@ad<"19960903").ad. and (advert$5 market$5) and (track$5 orbserv$4 exam$7 analy$5 monitor$5) and (demograph$5) and ((third$4 neutral$4 trust$4) near10 party) and (internet web www on$1line)	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/04 16:50
BRS	99	(dedrick).in.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/05 13:25
BRS	2	("5724521").pn.	US-PGPUB; USPAT; EPO; JPO; DERWENT; IBM_TDB	2005/01/06 09:21

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2. **ON-LINE SERVICES ANGLE FOR BURGEONING MARKETS; [ALL Edition]**
   Jeffery D. Zbar Special to the Sun-Sentinel Compiled by Rick Smith. **Sun Sentinel.** Aug 5, 1996. p. 11

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3. **Keeping Good Count of Web Ads; [FINAL Edition]**
   Julia Angwin, Chronicle Staff Writer. **San Francisco Chronicle (pre-1997 Fulltext).** San Francisco, Calif.: Jul 3, 1996. p. B.1

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4. **TUNING OUT & SIGNING ON/TV viewing decreases as kids go online; [2 STAR Edition]**
   GERALDINE FABRIKANT. **Houston Chronicle (pre-1997 Fulltext).** Houston, Tex.: May 8, 1996. p. 1

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   Interactive Marketing News. Potomac: Mar 1, 1996. p. 1

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7. **Marketing on the Internet**
   Pallab Paul. **The Journal of Consumer Marketing.** Santa Barbara: 1996. Vol. 13, Iss. 4; p. 27 (11 pages)

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   Fram, Eugene H, Grady, Dale B. **Direct Marketing.** Garden City: Oct 1995. Vol. 58, Iss. 6; p. 63 (3 pages)

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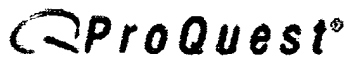
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   JOHN EVAN FROOK. **CommunicationsWeek.** Sep 18, 1995. p. 43

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    Ajay Bhasin, Roger Dickinson. **Agribusiness (1986-1998).** New York: Fall 1987. Vol. 3, Iss. 3; p. 293 (14 pages)

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■ 5. **Internet Future At I.B.M. Looks Oddly Familiar**
Lohr, Steve. **New York Times (Late Edition (East Coast)).** New York, N.Y.: Sep 2, 1996. p. 1.37 (12 pages)
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■ 9.
GTEC 96 targets program managers as authority for service renewal shifts (Government Technology Exhibition & Conference preview)

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■ Mark / Clear all on page　|　View marked articles　　📄 Show all documents　　Sort results by: Most recent articles first ▽

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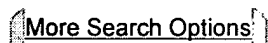
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▣ 1. **Knight-Ridder taps market focus -- Newspaper chain to measure Web traffic**
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21. **CMP AIMS PAST PRINT MARKETS WITH TECHWEB 'SUPER SITE'**
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22. **DOUBLECLICK TOUTS HOW-TO ADVICE FOR WEB ADVERTISING; 1**

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25. ITEM PROCESSING REPORT SHORT TAKES...
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All sources | Trade Publications | Newspapers

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   Full text   Citation

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6. **HEARST BUYS INTEREST IN WEB MEASUREMENT FIRM**
   Interactive Marketing News. Potomac: Jun 7, 1996. p. 1

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7. **The intranet takes off**
   McNaughton, Kora. **Upside (U.S. ed.).** Foster City: Apr 1996. Vol. 8, Iss. 4; p. 50 (8 pages)

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8. **WEB MEASUREMENT SERVICES HELP TRACK TRAFFIC Companies providing counting services and software**
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John Evan Frook. **CommunicationsWeek.** Dec 18, 1995. p. 1

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13. **Web measurement tools & techniques**
CommunicationsWeek. Sep 25, 1995. p. IA.12

    📄 Full text   📑 Citation

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14. **The medium is the measure**
Krantz, Michael. **Mediaweek.** New York: Sep 25, 1995. Vol. 5, Iss. 36; p. IQ20 (4 pages)

    📄 Full text   📑 Abstract

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15. **Online auditing attracts many contenders**
Manly, Lorne. **Folio: The Magazine for Magazine Management.** Sep 15, 1995. Vol. 24, Iss. 15; p. 34 (1 page)

    📄 Full text   📄 Page Image - PDF   📑 Abstract

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16. **Web feat: Site auditing**
Krantz, Michael. **Mediaweek.** New York: Sep 11, 1995. Vol. 5, Iss. 34; p. 23 (1 page)

    📄 Full text   📑 Abstract

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17. **Tracking the hits on Web sites**
Bournellis, Cynthia. **Communications International.** London: Sep 1995. Vol. 22, Iss. 9; p. 22 (2 pages)

    📄 Full text   📄 Page Image - PDF   📑 Abstract

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18. **Marketers demand real research results from cyber efforts**
Miller, Cyndee. **Marketing News.** Chicago: Aug 28, 1995. Vol. 29, Iss. 18; p. 1 (3 pages)

    📄 Full text   📑 Abstract

1-18 of 18

Results per page: 🔢 30 ▽

Basic Search

PDN(<09/03/1996) and (web or internet or www) and (advertise or advertis   [Search] [Clear]

h   e   c   eb   e   e ch   e f ce   e

⚠ **'RD S8'** - Duplicate detection is not supported for File 19.

⚠ **'RD S8'** - Duplicate detection is not supported for File 27.

⚠ **'RD S8'** - Duplicate detection is not supported for File 52.

⚠ **'RD S8'** - Duplicate detection is not supported for File 123.

⚠ **'RD S8'** - Duplicate detection is not supported for File 132.

⚠ **'RD S8'** - Duplicate detection is not supported for File 137.

⚠ **'RD S8'** - Records from unsupported files will be retained in the RD set.

Search History

`Database Details`

Set	Term Searched	Items	
S1	PY=1996 AND (I/PRO OR NETCOUNT OR PC-METER OR FOCALINK OR (AUDIT(2W) BUREAU))	526408	`Display`
S2	S1 AND IPRO	56	`Display`
S3	S1 AND (IPRO OR NETCOUNT OR PCMETER OR FOCALINK OR (AUDIT (1W)BUREAU))	619	`Display`
S4	RD S3 (unique items)	487	`Display`
S5	S4 AND (PD<19990903)	117	`Display`
S6	S5 AND (SEC)	1	`Display`
S7	S5 AND (MONITOR OR TRACK)	19	`Display`
S8	S1 AND INTERSE	39	`Display`
S9	RD S8 (unique items)	32	`Display`

Format
`Full` ▽

Number of Records
`99`

Show Database Details for:

`2: Inspec (1969-present)` ▽   `Bluesheet` `Rates`

`Fields`   `Formats`   `Sorts`   `Limits`   `Tags`

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- For more records, click the Records link at page end.
- To change the format of selected records, select format and click **Display Selected**.
- To print/save clean copies of selected records from browser click **Print/Save Selected**.
- To have records sent as hardcopy or via email, click **Send Results**.

Format

✓ Select All

X Clear Selections   Print/Save Selected   Send Results   Display Selected Full

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1. 2/9/1 (Item 1 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004 The Dialog Corp. All rts. reserv.
01107132
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 11: PSYCINFO(R)

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 155

---

2. 2/9/2 (Item 2 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004 The Dialog Corp. All rts. reserv.
01100814
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 13: BAMP

This file contains FULLTEXT records.
Number of Records for this Journal, 27 DECEMBER 2004 : 47

---

3. 2/9/3 (Item 3 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004 The Dialog Corp. All rts. reserv.
01098540
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 15: ABI/INFORM(R)

This file contains FULLTEXT records.
Number of Records for this Journal, 27 DECEMBER 2004 : 440

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4. 2/9/4 (Item 4 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004 The Dialog Corp. All rts. reserv.
01095718
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 16: GALE GROUP PROMT(R)

This file contains FULLTEXT records.
Number of Records for this Journal, 27 DECEMBER 2004 : 36

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5. ▣ 2/9/5 (Item 5 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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01092879
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 18: GALE GROUP F&S INDEX(R)

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 96

6. ▣ 2/9/6 (Item 6 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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01076299
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 48: SPORTDISCUS

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 1

7. ▣ 2/9/7 (Item 7 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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00915436
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 79: FOODS ADLIBRA(TM)

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 90

8. ▣ 2/9/8 (Item 8 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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00624386
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 148: GALE GROUP TRADE & INDUSTRY DB

This file contains FULLTEXT records.
Number of Records for this Journal, 27 DECEMBER 2004 : 217

9. ▣
2/9/9 (Item 9 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c) 2004
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00619205
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 149: TGG HEALTH&WELLNESS DB(SM)

This file contains FULLTEXT records.

h   g eb c   cg   c e

Number of Records for this Journal, 27 DECEMBER 2004 : 1

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10. ☐ 2/9/10 (Item 10 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
2004 The Dialog Corp. All rts. reserv.
00508666
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 163: AGELINE(R)

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 1

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11. ☐ 2/9/11 (Item 11 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
2004 The Dialog Corp. All rts. reserv.
00432001
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 268: BANKING INFO SOURCE

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 135

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12. ☐ 2/9/12 (Item 12 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
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00346601
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 420: UNCOVER

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 345

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13. ☐ 2/9/13 (Item 13 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
2004 The Dialog Corp. All rts. reserv.
00331744
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 439: ARTS&HUMANITIES SEARCH(R)

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 1

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14. ☐
2/9/14 (Item 14 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
2004 The Dialog Corp. All rts. reserv.
00281642

h   g eb c   cg   c e

JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 469: GALE DB OF PUBL.& BROAD.MEDIA

This file contains FULLTEXT records.
Number of Records for this Journal, 27 DECEMBER 2004 : 1

15. ☐ 2/9/15 (Item 15 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
2004 The Dialog Corp. All rts. reserv.
00224720
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 485: ACCOUNTING & TAX DB

This file contains FULLTEXT records.
Number of Records for this Journal, 27 DECEMBER 2004 : 3

16. ☐ 2/9/16 (Item 16 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
2004 The Dialog Corp. All rts. reserv.
00208235
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 553: WILSON BUS. ABS. FULLTEXT

This file contains FULLTEXT records.
Number of Records for this Journal, 27 DECEMBER 2004 : 804

17. ☐ 2/9/17 (Item 17 from file: 414) DIALOG(R)File 414:Dialog Journal Name Finder(TM) (c)
2004 The Dialog Corp. All rts. reserv.
00207088
JOURNAL OF CONSUMER MARKETING (JN =)
Dialog File 570: GALE GROUP MARS(R)

This file contains BIBLIOGRAPHIC records.
Number of Records for this Journal, 27 DECEMBER 2004 : 156

18. ☐
2/9/18 (Item 1 from file: 553) DIALOG(R)File 553:Wilson Bus. Abs. FullText (c) 2004 The
HW Wilson Co. All rts. reserv.
05107181   **H.W. Wilson Record Number:** BWBA03107181
Index.

Journal of Consumer Marketing v. 19 no7 (2002) p. 633-5
Document Type: Feature Article   **ISSN:** 0736-3761
Language: English
Country of Publication: United States
Record Type: Abstract   **Record Status:** New record

h   g eb c   cg   c e

Abstract: An index provides an alphabetical listing of authors and titles featured in Vol. 19, 2002, of this journal.

Descriptors:
Journal of consumer marketing--Indexes

✓ **Select All**

✗ **Clear Selections**   **Print/Save Selected**   **Send Results**

Display Selected **Format** Full

h   g   eb c   cg   c e

Processing your request...
Processing your request...
Processing your request...

⚠️ 'S S4 AND (PD<19990903)' - One or more prefixes are unsupported

⚠️ 'S S4 AND (PD<19990903)' - or undefined in one or more files.

⚠️ 'S S4 AND (PD<19990903)'   - File 9 processing for PD= : PD=19990903

⚠️ 'S S4 AND (PD<19990903)'   - started at PD=100305 stopped at PD=980904

⚠️ 'S S4 AND (PD<19990903)'   - File 15 processing for PD= : PD=19990903

⚠️ 'S S4 AND (PD<19990903)'   - started at PD=710000 stopped at PD=930106

⚠️ 'S S4 AND (PD<19990903)'   - File 16 processing for PD= : PD=19990903

⚠️ 'S S4 AND (PD<19990903)'   - started at PD=19900101 stopped at PD=19950623

⚠️ 'S S4 AND (PD<19990903)'   - File 18 processing for PD= : PD=19990903

⚠️ 'S S4 AND (PD<19990903)' -- - started at PD=19860423 stopped at PD=19931110

⚠️ 'S S4 AND (PD<19990903)'   - File 19 processing for PD= : PD=19990903

⚠️ 'S S4 AND (PD<19990903)'   - started at PD=110209 stopped at PD=790517

⚠️ 'S S4 AND (PD<19990903)'   - File 22 processing for PD= : PD=19990903

⚠️ 'S S4 AND (PD<19990903)'   - started at PD=830000 stopped at PD=930503

⚠️ 'S S4 AND (PD<19990903)'   - File 25 processing for PD= : PD=19990903

⚠️ 'S S4 AND (PD<19990903)'   - started at PD=19080000 stopped at PD=19920106

⚠️ 'S S4 AND (PD<19990903)'   - File 42 processing for PD= : PD=19990903

⚠️ 'S S4 AND (PD<19990903)'   - started at PD=19740114 stopped at PD=19881221

⚠️

h   g eb c   cg   c e

	'S S4 AND (PD<19990903)'	- File 47 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at PD=590100 stopped at PD=650211
⚠	'S S4 AND (PD<19990903)'	- File 80 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at PD=19820101 stopped at PD=19871019
⚠	'S S4 AND (PD<19990903)'	- File 87 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at PD=040129 stopped at PD=19730205
⚠	'S S4 AND (PD<19990903)'	- File 88 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at PD=760100 stopped at PD=830226
⚠	'S S4 AND (PD<19990903)'	- File 99 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at PD=DEC.1200 stopped at PD=19910204
⚠	'S S4 AND (PD<19990903)'	- File 103 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at PD=0210 stopped at PD=19981230
⚠	'S S4 AND (PD<19990903)'	- File 104 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at PD=AGAJANIAN091998 stopped at PD=19951204
⚠	'S S4 AND (PD<19990903)'	- File 111 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at PD=140103 stopped at PD=840216
⚠	'S S4 AND (PD<19990903)'	- File 118 processing for PD= : PD=19990903
⚠	'S S4 AND (PD<19990903)'	- started at XP=0 stopped at XP=19830519
⚠	'S S4 AND (PD<19990903)'	- File 123 processing for PD= : PD=19990903

h   g eb c   cg   c e

	'S S4 AND (PD<19990903)'	- started at PD=NAME 0F stopped at PD=19950808
	'S S4 AND (PD<19990903)'	- File 129 processing for PD= : PD=19990903
	'S S4 AND (PD<19990903)'	- started at PD=30126 stopped at PD=930816
	'S S4 AND (PD<19990903)'	- File 132 processing for PD= : PD=19990903
	'S S4 AND (PD<19990903)'	- started at PD=850703 stopped at PD=911118
	'S S4 AND (PD<19990903)'	- File 141 processing for PD= : PD=19990903
	'S S4 AND (PD<19990903)'	- started at PD=19820300 stopped at PD=19890825
	'S S4 AND (PD<19990903)'	- File 142 processing for PD= : PD=19990903
	'S S4 AND (PD<19990903)'	- started at PD=19700400 stopped at PD=19920724

Search History

Database Details

Set	Term Searched	Items	
S1	PY=1996 AND (I/PRO OR NETCOUNT OR PC-METER OR FOCALINK OR (AUDIT(2W) BUREAU))	526408	Display
S2	S1 AND IPRO	56	Display
S3	S1 AND (IPRO OR NETCOUNT OR PCMETER OR FOCALINK OR (AUDIT (1W)BUREAU))	619	Display
S4	RD S3 (unique items)	487	Display
S5	S4 AND (PD<19990903)	117	Display

Format

Long

Number of Records

99

Show Database Details for:

2: Inspec (1969-present)

Bluesheet   Rates

Fields   Formats   Sorts   Limits   Tags